United States Postal Service®

INDUSTRYALERT

December 1, 2023

Executive Appointment – Director, Address and Retail Technology Services

The Postal Service announced the Executive Appointment of Earl Johnson, Jr. to the position of Director, Address and Retail Technology Services.

Earl served 16 years as a postal contractor and 10 years as a career postal employee. In his role as Director, Addressing and Geospatial Analytics, Earl led a team of Geospatial technical analysts and developers responsible for creating an array of complex visualizations, web services, addressing & geospatial commercial products that generates over \$85M in annual revenue, while maintaining administrative oversight of all corporate GIS and geospatial-related initiatives, including the ESRI Enterprise License.

As Director, Address Services and Retail Technology Applications, Earl will continue to lead the advancement of Address Quality and Retail Technology development by creating modernized addressing and retail application tools, API services, and commercial addressing products, drive strategic improvements to operational and organizational efficiencies by enhancing and optimizing the accuracy and quality of the Address Management Database data and Retail application development, while continuing to grow revenue opportunities for the USPS.

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